

Mike Abbot



Mike Abbott is an investor, innovation and business strategy consultant, product developer, engineer, and speaker. He has worked with more than 3000 technology development teams ranging from Fortune 500 to startup companies, SBIR awardees to main street businesses, and government agencies to non-profits to apply evidence-based decision making around new product development, product strategy, and market discovery.

Mike is a technology entrepreneur himself, having spent 25 years in product development across a wide spectrum of industries. He has been an equity partner in 10 start-up companies and served as an executive consultant in innovation processes, NPD, business model development, and tech transfer. From consumer to defense, medical, power, oil and gas, and heavy manufacturing industries, Mike has seen it.

Mike holds both a BS and MS in Mechanical Engineering from Virginia Tech and is a licensed Professional Engineer in the state of Virginia.