



Rob Jones

Rob is the founder, President and CEO of the Alliance Group based in Richmond, Virginia, a public relations firm with a focus on corporate and public sector clients. An attorney by training, Rob was a member of the government relations team at the law firm of Mays and Valentine (now Troutman Sanders), a Richmond city councilman, and one of Virginia Governor Gerald L. Baliles' senior staff members before starting his own businesses. Rob has developed extensive relationships with elected and appointed officials at the local, state, and federal levels across the Mid-Atlantic. He has worked with Fortune 100 companies, statewide associations, and public sector clients to assist them with their needs ranging from strategic business strategies, organizational management, public relations and public affairs. He is also the chairman of the board at the Virginia Credit Union, a \$4+ billion financial institution and is active in several nonprofit organizations.